

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 8/13/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit International Bridge Company
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No: x
(Check one. If "yes", state amount in space below):

Gross: \$4875

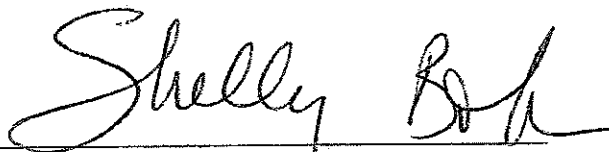
Net: \$4143.75

WXMI

8/13

STATION

DATE



Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

WXMI-TV

ORDER



Flight Dates 08/13/12-08/19/12

Contract / Revision 367043-1

Original Date / Revision
06/22/12 08/03/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street
Suite 400
Alexandria, VA 22314

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product

DET INT BRIDGE CO

Agency Com 15%

Billing Contact

814 King Street
Suite 400
Alexandria, VA 22314

Sales Office TPHP

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 813819

Alt Order # 06206256

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 15% Market Value 32500

Competing Station	% of Order	Amount
2WOOD	22%	7150
3WZZM	28%	9100
4WWMT	35%	11375
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	16	\$4,143.75	\$4,875.00	0.00
Totals	16	\$4,143.75	\$4,875.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/17/12	16	\$4,143.75	\$4,875.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	08/17/12	08/17/12	M-F 1p-2p F 1p-2p	CM	1p-2p	----1--	:15/:15	1	\$60.00	02	0.00	BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--					1	\$60.00		0.00			
2	17	08/17/12	08/17/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----1--	:15/:15	1	\$85.00	02	0.00	BK	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--					1	\$85.00		0.00			
3	17	08/17/12	08/17/12	NFL Pre-Ssn Game NFL Pre-Season on FOX	CM	8p-11p (8:00 PM-11:00 PM)	----1--	:15/:15	1	\$2,000.00	02	0.00	BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--					1	\$2,000.00		0.00			
E 4	17	08/13/12	08/13/12	M-F 1p-2p M 1p-2p	CM	1p-2p	1-----	:15/:15	1	\$60.00	02	0.00	BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision 367043- 1 Flight Dates 08/13/12-08/19/12

Hiatus Dates

Original Date / Revision 06/22/12/ 08/03/12

Order Sep 00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate # 813819

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	17	08/13/12	08/13/12	M-F 1p-2p M 1p-2p	CM	1p-2p	1-----	:15/:15	1	\$60.00	02	0.00 BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----		1				\$60.00		0.00		
E 5	17	08/13/12	08/13/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	1-----	:15/:15	1	\$85.00	02	0.00 BK	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----		1				\$85.00		0.00		
E 6	17	08/13/12	08/13/12	Weekday Access M 7p-8p	CM	7p-8p	1-----	:15/:15	1	\$350.00	02	0.00 BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----		1				\$350.00		0.00		
7	17	08/16/12	08/16/12	M-F 1p-2p Th 1p-2p	CM	1p-2p	---1---	:15/:15	1	\$60.00	02	0.00 BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	---1---		1				\$60.00		0.00		
8	17	08/16/12	08/16/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-12a (11:00 PM-12:00 AM)	---1---	:15/:15	1	\$550.00	02	0.00 BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	---1---		1				\$550.00		0.00		
9	17	08/16/12	08/16/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---1---	:15/:15	1	\$85.00	02	0.00 BK	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	---1---		1				\$85.00		0.00		
10	17	08/16/12	08/16/12	Weekday Access Th 7p-8p	CM	7p-8p	---1---	:15/:15	1	\$350.00	02	0.00 BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	---1---		1				\$350.00		0.00		
E 11	17	08/14/12	08/14/12	M-F 1p-2p Tu 1p-2p	CM	1p-2p	-1-----	:15/:15	1	\$60.00	02	0.00 BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-1-----		1				\$60.00		0.00		
E 12	17	08/14/12	08/14/12	M-F Fox 17 News at 10p Tu Fox 17 News at 10p	CM	10p-11p	-1-----	:15/:15	1	\$550.00	02	0.00 BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-1-----		1				\$550.00		0.00		
E 13	17	08/14/12	08/14/12	M-F 5a-9a News Tu 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-1-----	:15/:15	1	\$85.00	02	0.00 BK	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-1-----		1				\$85.00		0.00		
14	17	08/15/12	08/15/12	M-F 1p-2p W 1p-2p	CM	1p-2p	--1----	:15/:15	1	\$60.00	02	0.00 BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	--1----		1				\$60.00		0.00		
15	17	08/15/12	08/15/12	M-F 5a-9a News W 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	--1----	:15/:15	1	\$85.00	02	0.00 BK	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	--1----		1				\$85.00		0.00		
16	17	08/15/12	08/15/12	Weekday Access W 7p-8p	CM	7p-8p	--1----	:15/:15	1	\$350.00	02	0.00 BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	--1----		1				\$350.00		0.00		



Contract / Revision **367043- 1** Flight Dates **08/13/12-08/19/12**

Hiatus Dates

Original Date / Revision 06/22/12/ 08/03/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DET INT BRIDGE CO**

Estimate # **813819**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
16	17	08/15/12	08/15/12	Weekday Access W 7p-8p	CM	7p-8p	--1----	:15/:15	1	\$350.00	02	0.00 BK	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--1----	1		\$350.00		0.00						
													Totals	16	\$4,875.00

JUN21/12 16.1
*** WXXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = DIBC2 AGENCY PRODUCT CODE = ORDR AGENCY EST# = 813819												
1			100P-200P	30		\$60.00	8/17	8/17	1		FRI	1
PROGRAM : JUDGE ALEX RA35+ : 0.6 CON COM1: JUDGE ALEX												
2			700A-800A	30		\$85.00	8/17	8/17	1		FRI	1
PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.2 CON COM1: FOX17 AM N/FOX17 AM												

EP HEADLINE# 6206256
** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN21/12 16.1
*** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			730P-1100P 8-11P PROGRAM : DETROIT LIONS RA35+ : 4.0 CON COM1 : DETROIT LIONS	30		\$2,000.00	8/17	8/17	1		FRI	1
4			100P-200P PROGRAM : JUDGE ALEX RA35+ : 0.6 CON COM1 : JUDGE ALEX	30		\$60.00	8/13	8/13	1		MON	1
5			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.2 CON COM1 : FOX17 AM N/FOX17 AM	30		\$85.00	8/13	8/13	1		MON	1
6			700P-800P PROGRAM : 2.5 MEN RA35+ : 3.1 CON COM1 : 2.5 MEN	30		\$350.00	8/13	8/13	1		MON	1
7			100P-200P PROGRAM : JUDGE ALEX RA35+ : 0.6 CON COM1 : JUDGE ALEX	30		\$60.00	8/16	8/16	1		THU	1
8			1000P-1100P PROGRAM : NEWS RA35+ : 4.9 CON COM1 : NEWS	30		\$550.00	8/16	8/16	1		THU	1
9			700A-800A PROGRAM : FOX17 AM N/FOX17 AM RA35+ : 1.2 CON COM1 : FOX17 AM N/FOX17 AM	30		\$85.00	8/16	8/16	1		THU	1
10			700P-800P PROGRAM : 2.5 MEN RA35+ : 3.1 CON COM1 : 2.5 MEN	30		\$350.00	8/16	8/16	1		THU	1

11P-12AM
(NFD)

REP HEADLINE# 6206256
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN21/12 16.1
 *** WXTM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

11			100P-200P	30		\$60.00	8/14	8/14	1		TUE	1
PROGRAM : JUDGE ALEX												
RA35+ : 0.6												
CON COM1: JUDGE ALEX												

12			1000P-1100P	30		\$550.00	8/14	8/14	1		TUE	1
PROGRAM : NEWS												
RA35+ : 4.9												
CON COM1: NEWS												

13			700A-800A	30		\$85.00	8/14	8/14	1		TUE	1
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.2												
CON COM1: FOX17 AM N/FOX17 AM												

14			100P-200P	30		\$60.00	8/15	8/15	1		WED	1
PROGRAM : JUDGE ALEX												
RA35+ : 0.6												
CON COM1: JUDGE ALEX												

15			700A-800A	30		\$85.00	8/15	8/15	1		WED	1
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.2												
CON COM1: FOX17 AM N/FOX17 AM												

16			700P-800P	30		\$350.00	8/15	8/15	1		WED	1
PROGRAM : 2.5 MEN												
RA35+ : 3.1												
CON COM1: 2.5 MEN												

UG/12 \$4,875.00

CONTRACT TOTAL
 TOTAL SPOTS

\$4,875.00
 16

ARKET TOTALS \$32,500 WXTM 15% WOTV 0% W22M 28% WWTM 35% WOOD 22% WXSP 0% CABL 0%
 EWMT 0% WZPX 0%

VC- NSI
 EMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/4/11

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title